



**MADISON SQUARE  
BOYS & GIRLS CLUB**

# **Annual Report**

**Fiscal Year 2022**





# Who We Are

# Who We Serve

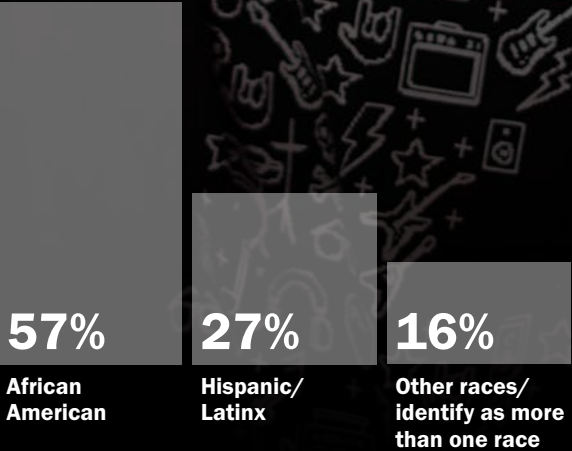
## Total Youth Served

School Year  
**3,972**  
youth and young adults, ages 6-18

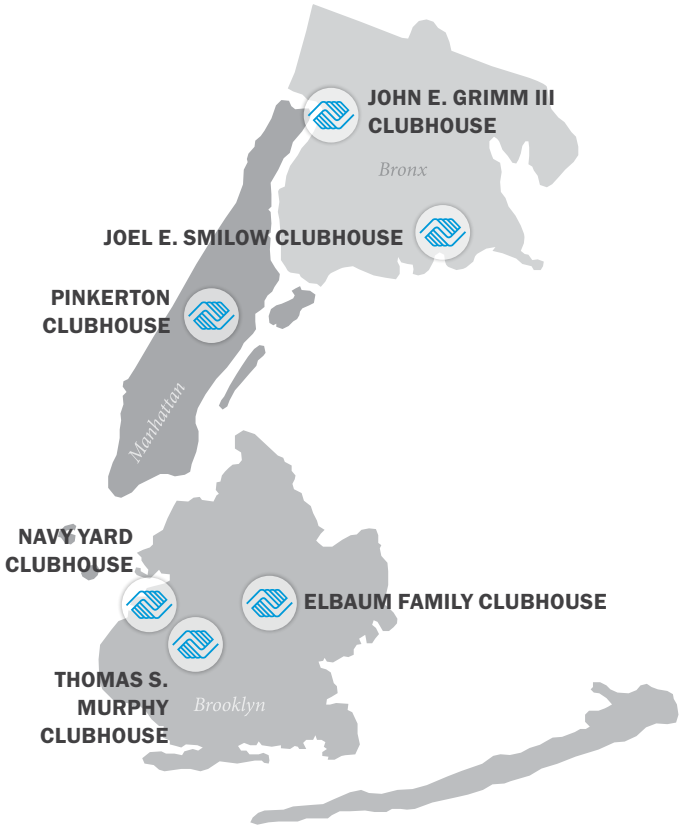
Summer  
**1,192**  
members enrolled in summer programming, including work-based learning experience and internship placement

## Ethnicity

We serve youth and young adults ages 6-18



Founded in  
**1884**  
Madison Square Boys & Girls Club  
is one of the four  
**Founding Members**  
of Boys & Girls Clubs of America  
Serving  
**6 Communities**  
2 in the Bronx  
3 in Brooklyn  
1 in Harlem



**BRONX**  
**JOHN E. GRIMM III CLUBHOUSE**  
543 East 189th Street  
Bronx, NY 10458  
Tel: (718) 733-5500

**JOEL E. SMILOW CLUBHOUSE**  
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Bronx, NY 10460  
Tel: (718) 328-3100

**MANHATTAN**  
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Tel: (212) 653-1521

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Brooklyn, NY 11226  
Tel: (718) 462-6100  
**NAVY YARD CLUBHOUSE**  
240 Nassau Street  
Brooklyn, NY 11201  
Tel: (718) 625-4295





# A Message from the Executive Director

Every young person who comes through our doors is at a different point in their life, and it's our job to meet them where they are. The past few years have tested all of us. We've seen our city, country and the world change in new ways, for good and bad, and we've worked hard to match the needs of our communities and put the resources in place to help support young people and families for years to come.



Over the last year, we've learned that it is more important than ever for our city's youth to have the right support systems, positive mentorship and opportunities to thrive. In the wake of the pandemic, young people in our communities have faced an unprecedented number of obstacles to their success and well-being — including trauma, food insecurity, learning losses and growing mental health struggles that can cause profound, long-term setbacks. In response, Madison has worked to provide our members with critical and engaging programs, mentorship and guidance.

Despite the challenging times, our strengths and our Formula for Impact continue to resonate. We have seen the importance of creating emotionally and physically safe environments for kids. We have continued to hire top youth-development professionals who help foster a culture of achievement and belonging. And we continue to make sure that programs are fun and rewarding for all members.

Recognizing Madison's important legacy and the Club's responsibility to youth in the post-pandemic era, Madison spent significant time during FY2022 in a strategic-planning process, led by the Deloitte Monitor Group. In order to build our roadmap for the future, we engaged the entire Madison community, including the leadership team, Board, staff, parents, caregivers and, most importantly, our members. This process helped Madison outline three key priorities: 1) empower and equip youth to build their future by elevating member voices, cultivating their passions and interests and helping members develop a life-long habit of goal setting; 2) invest in our staff by equipping them with training and resources to succeed, building paths for advancement and prioritizing their well-being; and finally, 3) strengthen partnerships with caregivers, referral organizations, schools and other organizations that can fill in necessary gaps in Madison's services.

In the coming year, we look forward to implementing our learnings and continuing to improve our offerings. **On behalf of Madison, I send my sincerest thanks to our entire community for being a part of our legacy of service and allowing us to continue our mission to serve the kids and teens of New York City.** Youth, families, partners and donors — each and every one of you plays an important role in our community. We are so excited to see all that our members accomplish this year, and we invite you to join us in being a part of their journeys.

Sincerely,

*Tim McChristian*

Tim McChristian  
Executive Director  
Madison Square Boys & Girls Club





# Formula for Impact

**The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by reason of economic or social factors are most in need of its services.**

Madison’s work centers on its three priority outcome areas:

**Academic Success**

**Good Character & Citizenship**

**Healthy Lifestyles**

At Madison:

- we are focused on providing **safe, positive and stable environments** that allow our members to feel both physically and emotionally secure.
- **fun** is not only important, but it is emphasized. Club members develop a strong sense of **belonging** by building **friendships** with their peers.
- we know the importance of having **mentors** and **feeling supported**. Our staff are there to build members up, check in on them and build lasting, impactful relationships.
- **opportunities** are abundant and expectations are high, creating an environment of **positive support** where our kids dream big.
- we understand the role that recognition plays in kids’ and teens’ **self-worth**, so **accomplishments** at the Club are celebrated and positively reinforced.



# Academic Success

Madison offers a full educational curriculum to complement what members learn in school. **Emphasizing the importance of education, our Academic Success programming ignites a love of learning among our youngest members and keeps them engaged throughout middle and high school. Through mentorship, homework help and opportunities centered on college and career exploration, our members are committed to graduating high school and view college and higher education as a viable and compelling option.**

## The Explorers Academy

(ages 6 to 9) is a structured framework of educational and recreational activities that enrich classroom learning and build foundational math and literacy skills.

**92%**  
of Explorers  
**89%**  
of Juniors  
were promoted  
to the next  
grade level

## The Juniors Academy

(ages 10 to 12) combines additional academic support, one-on-one mentoring and engaging STEM activities to ease the transition to middle school and demystify STEM principles.

**95%**  
of Explorers  
**91%**  
of Juniors  
met or exceeded  
school attendance  
averages

## FOR TEENS:

### Project Graduate

(ages 13 to 18) is a comprehensive, college-readiness program, offering guidance and specific skill-building opportunities to help teens meet high school graduation requirements and successfully navigate the college application process.

**93%**  
of members  
expect to  
graduate  
high school

**83%**  
of members  
report making  
mostly  
A's & B's

### College Success Initiative (CSI)

(ages 18 to 24) serves as an extension of Project Graduate to support Madison alumni in their transition to college. Participants receive one-on-one mentoring to help them navigate challenges in the areas of completing financial aid applications, getting academic support, networking and finding part-time jobs.

**75**  
members  
participated in the  
**College Success Initiative**  
and  
**100%**  
persisted and were on  
track to graduate within  
6 years

### Workforce Development

(ages 14 to 24) offers teens and young adults opportunities to explore different career trajectories, develop the skills and tools they need to be competitive in the workplace and gain real-world experience through internships and work-based learning experiences.

### Summer Youth Employment Program (SYEP)

Madison Square Boys & Girls Club, in partnership with DYCD (Department of Youth and Community Development), provided 624 youth and young adults, ages 14 to 24, with a summer work experience; 202 younger youth were engaged in a remote or in-person Project Based Learning activity, while 421 older youth received an internship with one of our many community partners and worked 25 hours per week.

**624**  
teens and young adults  
were placed in  
work-based learning  
experiences or  
internships over the  
summer.

***"Working in a daycare and being able to put a smile on children's faces was the highlight of my experience."***

—EMELY B., AGE 21

***"Packing the lunches for the kids gave a new perspective on school lunches since I want to get into food policy/public health for school."***

—DULCE M., AGE 20



# Good Character &

# Citizenship

Madison's **Good Character & Citizenship** programs offer kids and teens community service and educational opportunities to inspire strong character development, instill in youth a sense of personal and communal responsibility, foster tolerance and respect for others and help members build effective strategies for responding to conflict.

**91%**

of members said that they want to help when they see someone having a problem.

**91%**

said that they feel like they can stand up for what they think is right, even if their friends disagree.

**82%**

reported that they believe they can make a difference in their community.

## Positive Action

is a program for Explorers that develops and reinforces altruistic behavior through fun interactive lessons. For our middle school and teen members, staff work with members to identify social issues, brainstorm ways youth can make a difference and plan service events within their communities.

## Madison's Youth of the Year

program is a competitive leadership program for high school juniors and seniors who demonstrate academic excellence, community involvement and outstanding personal contribution to the Clubhouse.

## Our empowerment programs — SMART Girls and Passport to Manhood —

are designed to encourage middle school and teen participants to make smart decisions when confronted with peer pressure and negative influences.



During the pandemic, Madison instituted a new initiative called **Listening Circles**, in which teens can come together in open forums to discuss varied topics, such as racial justice, climate change, bullying, impacts of the pandemic, social unrest, mental health and any other topics weighing on their minds.

**90**

teens participated in **Listening Circles**



***"The Clubhouse took me from a shy, insecure boy to a young man that can not only express his emotions, but also manage them appropriately. The Club helped me build my character, shape who I am, and to stand up for myself."***

— KAIDIEN S., AGE 16,  
2022 YOUTH OF THE YEAR AMBASSADOR REPRESENTING  
THE THOMAS S. MURPHY CLUBHOUSE



# Healthy Lifestyles

Madison's Healthy Lifestyles programming promotes physical fitness and good nutrition, while teaching how to build critical social and emotional skills.

Developed by Boys & Girls Clubs of America, **Triple Play** is a program with three components — nutrition, sports and fitness and social recreation — and is offered year-round at the Clubs, serving all members. As part of Triple Play, Madison offers daily fitness challenges as well as a full sports program that includes football, basketball, hockey, soccer, volleyball, dance and swimming. In addition, members of all ages also engage in programming around nutrition and healthy eating, including cooking classes and planting projects to grow vegetable gardens.

**SMART Moves** is a curriculum utilized during the summer, which is focused on building attitudes and skills that support healthy decision-making. Madison also offers evidence-based programs to middle and high school-aged youth focused on substance-abuse prevention and leadership, including the Youth Empowerment Program.

**230**  
members participated in **SMART Moves** over the summer

ΙΣΝ SNF ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ  
STAVROS NIARCHOS FOUNDATION

**82%**  
of members reported being physically active for at least 60 minutes three days a week

**89%**  
of teens abstained from lifetime cigarette use and 86% from lifetime alcohol use



*“At times when I am unable to speak of my emotions, I find that I can work through my feelings through physical activity. When I need to think, I find myself on the field taking out my stress through running and other forms of exercise.”*

– AUSTIN O., AGE 16,  
2022 YOUTH OF THE YEAR AMBASSADOR REPRESENTING  
THE ELBAUM FAMILY CLUBHOUSE

## KEY OUTCOMES

PARTICIPATION  
**1,141**  
members

**83**  
members participated in the Youth Empowerment Program, of which

**93%**  
increased their knowledge of risks associated with drug and alcohol use

**88%**  
participated in at least two Positive Alternative activities — demonstrating healthy lifestyles and positive decision-making

**100%**  
completed a community service project

Madison ran  
**74**  
food pantries, serving

**775**  
families, and distributing a total of  
**158,065**  
pounds of food across Madison's Clubhouse communities





### Mardi Gras MAD-squerade

The 3rd Annual Mardi Gras MAD-squerade was hosted on March 6, 2022, at Jewel Thief. Madison Council hosted its signature cocktail event and silent auction to bring together young professionals from all over NYC and raised over \$16,000 for Madison's programs.

### Bronx Dinner Gala

The Annual Bronx Dinner Gala was held on June 16, 2022. The event, which raised over \$100,000, celebrated the incredible youth who attend our Bronx Clubhouses and the significant efforts of all staff and members of the Bronx Advisory Board who ensure their success. Madison was pleased to honor the Honorable Vanessa L. Gibson, Bronx Borough President, and Kathy Zamechansky, President of KZA Realty.



### Fore the Kids Golf Tournament

Madison's 28th Annual Fore the Kids Golf Tournament was hosted at the iconic Sleepy Hollow Country Club on August 1, 2022. More than 100 players enjoyed a day of golf followed by a delicious dinner and exciting live auction on the veranda to benefit our members.

### Youth of the Year

The 10th Annual Youth of the Year Celebration was held on May 18, 2022. The program honors Youth of the Year ambassadors from each Clubhouse, celebrating our members for their demonstrated leadership, outstanding accomplishments and academic success. Our five Youth of the Year finalists inspired supporters and friends of Madison with their stories of personal triumph in the face of adversity. The event raised over \$1.1 million for Madison to continue to provide necessary resources to New York City's at-risk youth, and recognized Champion of Youth Honorees Shellye Archambeau, Fortune 500 Board Member and author; Joseph Pizza, Pharmasphere Inc. President; and Corporate Champion of Youth Honoree American Express.



# Special Events



### Christmas Tree Ball

On December 3, 2021, we rang in the holiday season with friends and supporters at Madison's 55th Annual Christmas Tree Ball, held at the magical Cipriani 42nd Street. The event, featuring messages from our members, dancing and celebration, raised more than \$1.4 million to support our Teen Campus programs — providing academic support, college preparation, career exploration, financial literacy, character and leadership development, physical fitness and healthy lifestyles programming to our teen members.



These caring corporate citizens have partnered with us to find innovative ways to help our young people reach their full potential. We thank them for their ongoing support and commitment to furthering our mission. Thank you to...



# The Power of Partnerships



With its generous multi-year investment, Amex brings its “powerful backing” and shared commitment to improving the lives of today’s youth from underrepresented communities. The Amex team has rallied more than 150 colleagues to join volunteer opportunities including assisting with our food pantries, coaching our Youth of the Year candidates and leading youth workshops focused on personal brand, college readiness and financial education. Its strong financial commitment has included support of our COVID-19 Relief Fund and academic success programs; sponsorships of Christmas Tree Ball, Youth of the Year and the Fore the Kids Golf Tournament; and representation on Madison Council and our Board. We are grateful for the strong bond that we have formed, and we look forward to our continued work together.



Garden of Dreams makes magic happen for our members both inside and outside of our Clubs. Time and again, the Foundation has demonstrated unparalleled loyalty and dedication to our mission. In conjunction with our capital campaign, Garden of Dreams fully refurbished our John E. Grimm Clubhouse in the Bronx and outfitted all of our Clubhouses with state-of-the-art Notes for Notes recording studios. Beyond our Club walls, Garden of Dreams has afforded our youth life-changing opportunities, including scholarships, game-day tickets, meetings with players and celebrities, and the once-in-a-lifetime chance to perform in a talent show at Radio City Music Hall. In response to the pandemic, Garden of Dreams went above and beyond in supporting our work with program support and food donations. For all of this, Garden of Dreams is truly a dream partnership.



The Grubhub Community Fund’s three-year investment supports Madison’s overall mission including initiatives that address food insecurity, healthy lifestyles and workforce development. We are honored to benefit in myriad ways from Grubhub’s partnership, whether providing our members with cooking classes or leveraging their network to introduce teens to careers in the restaurant industry. Grubhub’s support is vital to the youth and families that depend on our Clubs every day, and we are deeply grateful for their generous support.



A partner for more than 18 years, Hearst loyally commits to supporting our signature special events on an annual basis including our Christmas Tree Ball and Youth of the Year Dinner. In addition, the Hearst Foundation has also stepped up as a critical partner, supporting Madison’s Building Hope Campaign, providing programmatic support and helping with critical COVID-19 relief funds. Hearst’s ongoing generosity, employee involvement and Board representation has helped us amplify our impact and continues to bolster our ability to provide the best facilities, programs and services to the youth we serve.



Invesco empowers its employees to get involved in the community and give back, resulting in an outstanding partnership. This year, employees supported our workforce development programs by implementing workshops on leadership, financial literacy and interview skills to help ensure our young people are career-ready and prepared for successful futures. With representation on Madison Council and our Board and steadfast support of our Youth of the Year and Christmas Tree Ball events, Invesco helps ensure we can continue providing high-quality programs for all of our members.



Madison partners with Universal Music Group (UMG) through its Taskforce for Meaningful Change, which leverages UMG’s executives and iconic roster of label partners and artists to engage with youth in marginalized communities and encourage them to consider careers in the music field. Special events for Madison’s members included a lively conversation and Q&A with harpist Brandee Younger, a Grammy-Awards nominee, and Jamie Krents, Head of Verve Records, Verve Forecast and Impulse Records, in which our teens learned first-hand about the music industry. Such opportunities not only inspire our youth but also open doors to exciting career paths and networks, and we are grateful to UMG for its role in this effort.



Madison is immensely grateful for our longstanding partnership with the New York Yankees and the New York Yankees Foundation. The New York Yankees provides critical programmatic support for youth at our two Bronx sites: the Joel E. Smilow Clubhouse and the John E. Grimm III Clubhouse. When the pandemic hit, the Yankees were one of our first partners to step up and support our new Food Pantry program to feed our families and communities at a time of growing food insecurity. We are also deeply appreciative of the countless once-in-a-lifetime opportunities the New York Yankees have provided for Madison members, from game tickets and home plate ceremonies to the chance to meet their heroes on the field.

A special thanks to our other corporate champions:





# Donors

**Madison\*\* gratefully acknowledges the following donors who provided essential support to further our mission to help save and enhance the lives of New York City youth during Fiscal Year 2022 (October 1, 2021 – September 30, 2022).**

### ORGANIZATIONS

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The Charles Hayden Foundation  
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\*\*These generous donations to Madison reflect contributions to both Madison Square Boys & Girls Club as well as Madison Square Boys & Girls Club Foundation.

\*Deceased



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Members of the Madison Mentor Circle are essential to the success of our organization. Donations cover our annual operating costs and directly support our programs that boost our priority outcome areas: Academic Success, Healthy Lifestyles and Good Character & Citizenship.

For additional information on this, visit [www.madisonsquarefoundation.org/mentor-circle](http://www.madisonsquarefoundation.org/mentor-circle)

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As an emerging generation of supporters and leaders, Madison Council members take part in various volunteer engagements, networking and fundraising events. Each member is a Madison ambassador and strives to raise awareness of the organization and its mission. Young professionals are invited to join the Council and lend their time, talent, and treasure to supporting Madison's mission to save and enhance the lives of New York City youth.

For additional information, visit [madisonsquarefoundation.org/madison-council](http://madisonsquarefoundation.org/madison-council)

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**“The Club definitely brings out the best in people. We get to express ourselves through dance and sports and find what we really like!”**

**– CIARA C., AGE 14,  
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Madison extends its sincere gratitude to all donors who have made a commitment in support of the Building Hope Campaign. Their visionary leadership and extraordinary dedication will provide hope and opportunity to the young people of New York City for generations to come.

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Thomas S. Murphy

In May 2022, Madison Square Boys & Girls Club lost a remarkable friend in Thomas Murphy. Tom joined the Madison Corporation in 1963 serving as President of the Board (1971-75), Chairman of the Board (1975-79) and most recently Vice Chairman (1980-2020). Throughout his almost 6 decades of leadership, Tom left a tremendous legacy, overseeing the growth and prosperity of the organization. In 2005, Madison's Flatbush Clubhouse was renamed the Thomas S. Murphy Clubhouse in honor of Mr. Murphy's unwavering dedication to our members. He was one of the first people to rally behind Madison's Building Hope Campaign to construct Pinkerton Clubhouse, and one of our most joyous moments was watching him cut the ribbon at the 2019 Clubhouse grand opening.

We are inspired by memories of our longtime friend, a person of great character and dedication, and admire all that he accomplished through an unflinching belief in the promise of young people. Our deepest sympathies go to his family and friends. We will continue to celebrate his life and honor his incredible legacy through our work with New York City youth.





**MADISON SQUARE  
BOYS & GIRLS CLUB  
FOUNDATION**

***“It takes a noble person  
to plant a seed and grow  
a tree that will one day  
provide shade to those  
whom one may never meet.”***

**- D. ELTON TRUEBLOOD**

## Madison Legacy Society

**Madison extends its utmost gratitude to all supporters who have made a commitment through a planned or deferred gift. The future of Madison’s Clubhouses will be built on their extraordinary generosity and thoughtfulness.**

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If you have included Madison Square Boys & Girls Club Foundation in your estate plans, please let us know so we can recognize your intention and ensure it is allocated according to your wishes. Anonymous and/or unexpected gifts may be less helpful because they cannot be included in our planning.

For additional information on planned giving or other ways to create your legacy, please visit [madisonsquarefoundation.org/planned-giving](https://madisonsquarefoundation.org/planned-giving). If you have included Madison Square Boys & Girls Club Foundation in your will or would like to learn about joining the Madison Legacy Society, please contact **Anna Phewa, Senior Director of Individual Donor Partnerships** ([aphewa@madisonsquarefoundation.org](mailto:aphewa@madisonsquarefoundation.org)).

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Nicholas F. Tommasino

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Leo P. Arnaboldi III  
Leo P. Arnaboldi Jr.  
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Donald C. Devine  
Daniel T. Donnelly  
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Richard Eaddy  
Steve Elbaum  
T. Kenneth Farrell  
Trevor Fennell

David Fields  
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Stephen Gallucci  
Joseph Gantz  
Robbin Mele Gaudieri  
Bruce Gelb  
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Michael Geltzeiler  
Myles Gillespie  
William F. Glavin Jr.  
David J. Goldring  
Brian Hoesterey  
Stuart Lempert  
Kenneth B. Marlin  
Oba McMillan  
Steven Miyao  
Daniel L. Mosley  
Justin Nunez

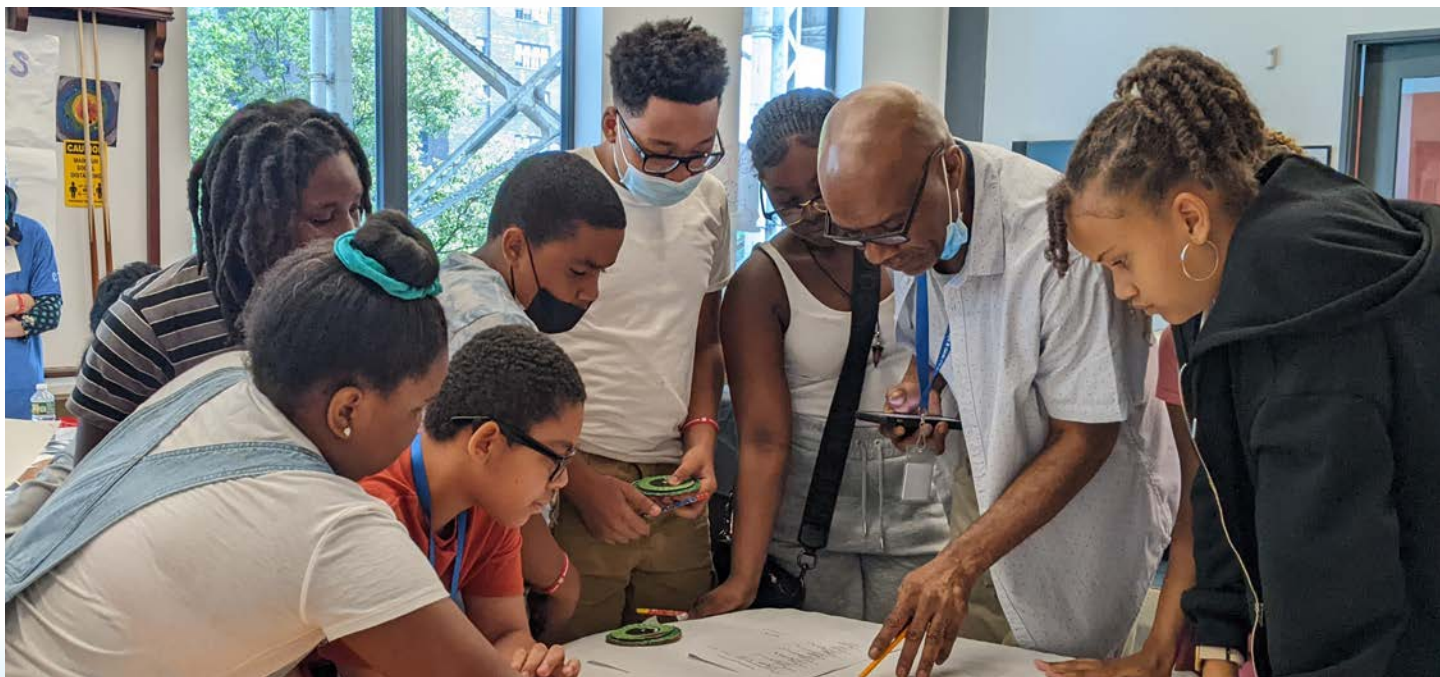
William G. Parrett  
Matthew Petersen  
Richard Porter  
Michael Pugh  
Adam L. Reeder  
Nick Rudd  
Peter Scheman  
Mitchell Scherzer  
Peter Serpico  
Jerry M. Seslowe  
Lisa Shalett  
Nathan Sleeper  
Barbara A. Taylor  
Nicholas F. Tommasino  
Vanessa Touma  
Jarrett Turner  
Jeffrey Volling  
Roy Weathers

**Staff**  
**Executive Director**  
Tim McChristian

**Chief  
Operating Officer**  
Steven Melton

**Chief  
Financial Officer**  
Jeffrey Dold

**Director,  
Human Resources**  
Kendra Stennis



## Madison Square Boys & Girls Club Foundation Board Of Trustees

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John Starr

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Patrick S. Gallagher

**Additional Trustees**  
Richard Eaddy  
Joe Gantz  
Oba McMillan

**Staff**  
**Executive Director**  
Salina Muellich

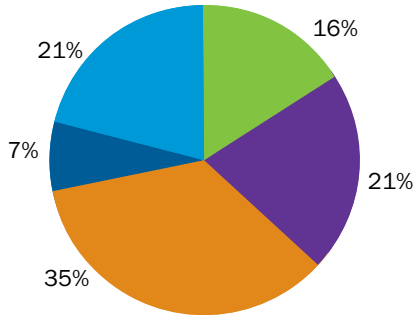
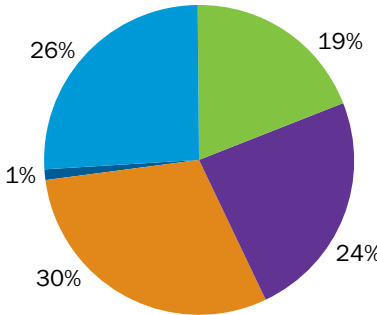




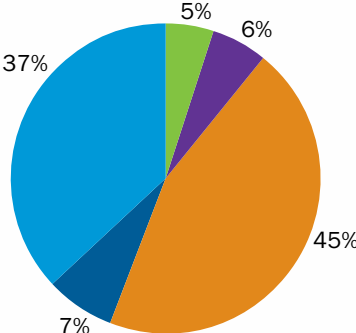
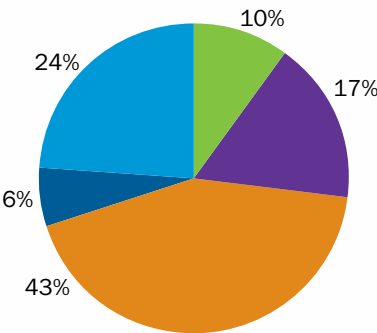
# FINANCIALS

(Fiscal Year October 1, 2021 – September 30, 2022)

REVENUE & SUPPORT	FY2022		FY2021	
Contributions	\$3,285,123	26%	\$3,275,486	21%
Special Events	\$2,348,103	19%	\$2,424,024	16%
Government Support	\$3,054,288	24%	\$3,176,449	21%
Investment Income	\$3,681,633	30%	\$5,377,165	35%
Other Revenue & Support	\$133,198	1%	\$1,029,171	7%
Total Revenue and Support	\$12,502,345	100%	\$15,282,295	100%



EXPENSES	FY2022		FY2021	
Academic Success	\$4,328,883	24%	\$7,200,676	37%
Good Character & Citizenship	\$1,885,013	10%	\$1,018,373	5%
Healthy Lifestyles	\$3,023,230	17%	\$1,137,170	6%
Management & General	\$7,930,264	43%	\$8,681,988	45%
Fundraising & Development	\$1,127,307	6%	\$1,318,605	7%
Total Expenses	\$18,294,697	100%	\$19,356,812	100%



## OTHER CHANGES IN NET ASSETS

Forgiveness of Debt - PPP Loan	\$1,434,909	\$1,443,999
Unrealized Gain/(Loss) on Investments	(\$20,464,678)	\$8,973,156
Loss on contingency	(\$7,625,000)	-
Reorganization costs	(\$2,802,152)	-
Change in Net Assets	(\$35,249,273)	\$6,342,638
Net assets - beginning of year	\$113,497,074	\$107,154,436
Net assets - end of year	\$78,247,801	\$113,497,074







**MADISON SQUARE  
BOYS & GIRLS CLUB**

250 Bradhurst Avenue  
New York, NY 10039

[www.madisonsquare.org](http://www.madisonsquare.org)

@MadisonBGClub

